## WHAT IS CLAIMED IS:

A liquid crystal display device driving method for driving a liquid crystal display device by supplying image data to be written into each pixel of the liquid crystal display device to the liquid crystal display device a plurality of times in one vertical synchronization interval, comprising the step of:

Obtaining the whole image data supplied plurality of times in one vertical synchronization interval on the basis of a data value of an image signal in a previous vertical\synchronization interval and a data value of an image signal in a current vertical synchronization interval.

A liquid crystal display device driving method 2. for driving a liquid crystal display device by supplying image data to be written into each pixel of the liquid crystal display device to the liquid crystal display device a plurality of times in one vertical synchronization interval, comprising the step of:

obtaining image data supplied at least at a first time out of the image data supplied the plurality of times in one vertical synchronization interval on the basis of a data value of an image signal in a previous vertical synchronization interval and a data value of an image signal in a current vertical synchronization interval.

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3. A liquid crystal display device driving method as claimed in claim 2, wherein

the image data supplied at second and subsequent times out of the image data supplied the plurality of times in one vertical synchronization interval is provided by image data that has a value identical to the data value of the image signal in the vertical synchronization interval.

4. A liquid crystal display device driving method as claimed in claim 2, wherein

at least one piece of image data out of the image data supplied at second and subsequent times out of the image data supplied the plurality of times in one vertical synchronization interval is provided by image data that has a specified value intermediate between the data value of the image signal in the previous vertical synchronization interval and the data value of the image signal in the current vertical synchronization interval.

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